

# JURY REVIEW FORM

## 1 INTRODUCTION

### PROJECT BASICS

1.1 Enactus Project Title

1.2 University Name

1.3 Enactus Country

1.4 Alternate Enactus Team Name

### PROJECT STAGE

1.6 Project Stage

## 2 PROJECT INFORMATION

### PROJECT INSIGHTS

4.1a Project Start Date

4.1b New or Continuing Project

4.1c Project Setup

4.2a Project Location(s)

4.2c No. Project Team Members

4.3 Project Description

## WEBSITE & SOCIAL MEDIA

4.4a Project Website

4.4b LinkedIn

4.4c YouTube

4.4d Instagram

2.4e Facebook

## 3 BUSINESS DETAILS

### PROBLEM-SOLUTION-FIT

6.1a Problem that the project team has identified:

6.1b Proposed solution to address and resolve the identified problem:

### NEEDS ASSESSMENT

6.2 Information about the project's needs assessment with the target audience and market research learnings:

## PROOF-OF-CONCEPT

### 6.3 Details about the project's Proof-of-Concept:

*Evidence, typically, derived from an experiment or pilot project, which demonstrates that a design concept, business proposal, etc., is feasible and has realized initial sales. The project team should summarize what has been accomplished and explain how the Proof-of-Concept results provide an indication of a successful future business.*

## BUSINESS MODEL

### 6.4 Details about the project's Business Model:

*Selecting a business model that fits your business idea is essential as this includes decisions about what to sell, who your customers will be and how your business will make money.*

## UNIQUE-SELLING-POINT

### 6.5 Details about the project's Unique Selling Point (USP):

*A feature or characteristic of a product, service, etc. that distinguishes it from other of a similar nature and makes it more appealing.*

## PRODUCT SPECIFICATIONS

6.6a Details about the project's Product Specifications:

*Product specifications, often referred to as "specs," are detailed descriptions and criteria that outline the essential characteristics, features, and technical parameters of a product. They are crucial for communicating the product's intended design and functionality between stakeholders, facilitating a clear understanding of what the product is supposed to achieve and how it should operate.*

6.6b Where does the know-how come from that the project team uses to develop the product?

## 7 PROJECT OUTLOOK

7.1 If your team was to receive funding to scale your project, how do you propose to utilize it?

7.2 What does the success of your project look like three years from now if you were to receive project funding?